

True Wireless Releases Proprietary Wireless Authentication Tool

SAN RAMON, CA (February 15, 2011) - True Wireless, a leading wireless management and solutions provider for Enterprise, Government and small to mid-sized businesses, has launched a new low-cost tool that routinely and systematically identifies and validates corporate wireless users within large government and enterprise organizations.

The True Wireless Authentication Tool helps companies monitor monthly spend by validating authorized users and associated cost centers. It is customizable, allowing authentication of the employee's date of birth, last four digits of their social security number or any customized criteria. All mobile operating systems are supported, as well as all major carriers including AT&T, Sprint and Verizon. Automated authentication of wireless devices can run monthly or quarterly and it operates under a Software as a Service (SaaS) model, which adds efficiency for the client as there is no software to purchase, install or maintain.

This application integrates with existing CRM applications as well as carrier systems to continually manage and maintain a company's or government agency's Master Wireless User Database. True Wireless can also manage and maintain the information directly with the carriers or the client's behalf.

"Most corporations cannot correctly identify 20-30% of their wireless spend. Our proprietary Authentication Tool helps resolve the unknown on wireless bills, ultimately allowing clients to more effectively manage their wireless spend" said Rob Chamberlin, True Wireless' Founder and Chief Executive Officer.

About True Wireless

Founded in 2004, True Wireless is a leading wireless management and solutions provider for Enterprise, Government and small to mid-sized business. We manage all aspects of the wireless lifecycle, including procurement, billing, deployment, helpdesk, telecom expense management and mobile device management services. For more information, please visit www.truewireless.com